

DARSHAN MIRAJKAR

GRAPHIC DESIGNER | DIGITAL & PRINT MEDIA

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Languages: English, Marathi, Hindi

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with experience in digital and print media across real estate, healthcare, fashion, hospitality, and education industries. Skilled in branding, marketing collateral, layout design, and Gen-AI tools, with experience working with international clients.

SOFTWARE & TOOLS

- Adobe Illustrator
- Adobe Express
- CorelDRAW
- Canva
- Adobe Photoshop
- Adobe Firefly
- Figma
- Gen-AI Tools

CORE SKILLS

- Graphic Design (Print & Digital)
- Branding and Visual Identity
- Layout Design and Composition
- Content Writing
- Photography and Videography
- Client Communication and Collaboration

PROFESSIONAL EXPERIENCE

Studio Artist - Paradigm Plus August 2025 – Present

- Designed marketing materials for real estate projects including brochures, floor plans, and location maps
- Created and resized print assets for press advertisements, billboards, and outdoor media
- Prepared production-ready files ensuring print accuracy and brand consistency
- Collaborated with internal teams to deliver high-quality marketing visuals

Junior Graphic Designer - RIO International Design Studio July 2024 – August 2025

- Designed marketing and branding materials such as social media creatives, brochures, leaflets, posters, billboards, and digital advertisements
- Created logos, invitations, menus, booklets, gift cards, standees, and presentation decks
- Performed image manipulation, photo retouching, and product mockups
- Participated in professional product and model photoshoots, video creation, and promotional campaigns
- Worked with international clients from India, the UK, and the UAE

INTERNSHIP

Intern-Graphic Desinger - IFAS Publication April 2024 – July 2024

- Developed A+ content mockups, thumbnails, ID cards, and book covers using Gen-AI tools
- Designed children’s storybooks, educational diagrams, and course pamphlets
- Managed e-commerce listings across Amazon, Shopify, Flipkart, and ShopClues

EDUCATION

Bachelor of Vocation (B.Voc) – Graphic Design Chatrapati Shivaji University, Kolhapur

March 2021 – July 2024