



NIVIKA MANE



GRAPHIC DESIGNER

EDUCATION

S.S.C
MAHARASHTRA BOARD

H.S.C (SNDT MUMBAI)
MAHARASHTRA BOARD

DIPLOMA IN GRAPHICS
ST. ANGELO'S

CONTACT



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PROFESSIONAL SUMMARY

Results - driven graphic designer with [16+] years of experience in developing visually stunning and effective design solutions. Proven track record of delivering high-quality designs that captivate audiences, enhance brand identity, and drive engagement. A Passion for graphic designing detailed, creative and modern graphic. I'm always keeping an eye on the latest trends over typography, shapes, colors etc. Designing Creating logos, icons, graphics, typography, colour schemes, and layouts for various mediums, such as website, magazines, advertisements, packaging, and corporate communications. my skill cover many aspects of graphic design, illustration and technical knowledge. I like to work in a creative and challenging environment. where I could enrich my knowledge and skills and contributing my best to the organization.

WORK EXPERIENCE

PHOTO MAGIC / Photo Editor / 2008-2009

- Responsible for selecting, and enhancing photographs for wedding albums.
- Review and select photographs from photographers, archives, or stock agencies.
- Edit photos using software like Adobe Photoshop.
- Improve image quality, colour, contrast, and composition.
- Crop, resize, and retouch images as needed.
- Wedding Albums Design.

J PHOTO LAB STUDIO / Photo Editor / 2008-2009

- Responsible for cover design (Title / names / dates).
- Page Layout (Photos / Text / Dates).
- Photo selection and editing.
- Color schemes and typography.
- Crop, resize, and retouch images as needed.

HDIL ENTERTAINMENT PVT. LTD / Designer / 20011-2014

- Overseeing pan India projects through completion, design to production.
- Print weekly newspaper ads, flyers, movie timing schedule, poster windows, brochure, standee, A5 creative
- Onscreen and off screen digital, web banners, screen slides.
- Color schemes and typography.
- Creating new designs making graphic sketches, designs and layouts.
- Determines size and arrangement of illustrative material and copy, selects style and size type and arranges layouts based upon available space, knowledge of layout principle and aesthetic design concepts.
- Design Backdrops for media press releases. (Company branding Checker standee, hoarding etc.)
- Looking on pan India F&B (Café) designs (Plasma slides / menu boards / counter creative / till talkers)selecting color, image, texture and shapes to create the layouts.

CARNIVAL CINEMAS PVT. LTD / Designer / 20014-2017

Responsible for seeing pan India projects through completion, design to production.

- Weekly newspapers ads, flyers, schedule, Poster windows, brochures, standee, A5 creative.
- Onscreen and Off screen digital: web banners, slides, standee, and posters, A4 creative.
- To create new designs make - graphic sketches, designs, and copy layouts.
- Design backdrops for media press releases. (Company logo checker standee, hoarding etc.
- F&B (café): plasma slides, menu boards, counters creative (A4, A5, till talker etc.)
- Select the size and arrangement of the different elements.
- Select colors, images, textures and shapes to create the layouts.
- Developing material for web pages, social media.

AJAY BIOTEC PVT. LTD / 2017-2019

- Creating Agriculture work.
- Packing design for pesticides / bio-fertilizer and micro nutrients and Bio-stimulants
- Brochure design for Biofix
- Newspaper ad design (english / hindi / marathi).
- Design backdrops for media press release

CASTING FOREVER / 2019-2020

- Casting a hand print and capturing a moment in time and create a cherished keep sake.
- Designing framing the hand print as art.
- Create a family hand print tree with family picture
- Using simple, child-friendly language for the design.

ARTHAVEDA / 2020-2021

- Responsible for creating beauty products packing / social media
- Creating Beauty Packing Attractive visually appealing design
- Consistent branding and messaging
- Colour scheme and typography
- Logo and branding
- Keep it simple and intuitive
- Use high-quality images and graphics
- Ensure legibility and clarity
- Consider ergonomics and usability
- Stay up-to-date with industry trends

YSA SCREEN MEDIA / 2022-2023

- Looking on creative part.
- Designing PPT for movie pitch desk.
- Creating visually appealing and effective movie posters.
- Developing concept and ideas for poster designing.
- Collecting accurate information and keeping track record.
- Present designs to clients and incorporate feedback.
- Balance text and imagery.
- Select colors, typography, and composition.
- Understanding of printing and digital display requirements.
- Proficiency in design software like(Photoshop).
- Prioritize tasks and allocate time effectively.
- Work closely with filmmakers, and marketing team.

THE YOGA INSTITUTE / 2024-2024

- Working on social media creative.
- Creating youtube instagram thumbnails.
- Creating facebook and inst reel static post.
- Looking for over all creative part at The Yoga Institute.

ADISHA PVT LTD / 2025-2026 On going

- Handling social media post for Aditi Tatkare / Ladki Bhain Yojana etc.
- Creating reels social media festival post for Sanjeevani Mamta hospital and research center
- Camping Creative.
- Bengali post for news paper
- Creating Various types of artwork as per client requirement.

SOFTWARE SKILL



SELF DETAILS

12.02.1988 DOB	INDIAN Nationality	ENGLISH / HINDI / MARATHI Language	MARRIED Marital status
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