

Vaishnavi Kombe

SR. ART DIRECTOR
Mumbai, India

Art Director with 4+ years of experience creating brand identities, packaging, campaigns, websites, and marketing communications across beauty, fragrance, hospitality, insurance, and real estate. Specializing in building brand identities and visual systems across print and digital.

Contact

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Experience

HYPHEN BRANDS	Jun 2023 – Present
Sr. Art Director	Jan 2026 – Present
Art Director	Aug 2024 – Dec 2025
Visualizer	Jun 2023 – Jul 2024

- Brand identity:** Developed brand identities, logos, visual systems, and brand guidelines for **Be!myn, The Gateway by L&T, Embarc,** and multiple real estate brands.
- Beauty & Packaging:** Designed packaging, illustrated labels, and brand assets for **Be!myn** cosmetics and upcoming fragrances and **La Vallee's** range of honey, jams, preserves, and gourmet products.
- Real Estate Marketing:** Created campaigns, brochures, mailers, hoardings, presentations, and sales collateral for multiple residential and commercial developments.
- Digital & Print:** Designed websites, presentations, brochures, mailers, and digital communication across hospitality, insurance, lifestyle, and corporate brands.
- Social Media:** Created content, promotional creatives for **Anuschka Leather** and visual guidelines for various other brands for communication across digital platforms.

★ **Recognition: Merit in the YOUNG MAVERICK : Art category for Anishchit Index 2.0 – Illustration.**

PLUS ONE DESIGN	Aug 2021 – Aug 2022
Jr. Graphic Designer	

- Designed print, digital, and social media communication for brands including **Park Avenue, ColorPlus, and Avantara.**
- Assisted in creating campaign artwork, lookbooks, print ads, and large-format creatives, while coordinating print-ready files for production and gained hands-on experience in image retouching, layout design, photoshoot workflows, PPMs, and basic motion graphics.

Expertise

- Brand Identity
- Packaging Design
- Art Direction
- Campaign Design
- Illustration
- Digital & Print Design

Tools

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro

Education

SOPHIA POLYTECHNIC
Diploma in Applied Art
2017-21

MODEL ART INSTITUTE
Foundation Course
2016-17

Languages

- English
- Marathi
- Hindi