

# ARYAN PANDEY

## MARKETING ASSOCIATE



### CONTACT

📞 9867026079

✉️ aryanpandey.biz@gmail.com

### SKILLS

- Client Servicing & Relationship Management
- Social Media Management & Content Scheduling
- Influencer Coordination & Creator Management
- Campaign Execution & Operations
- Communication & Stakeholder Handling

### LANGUAGES

- English
- Hindi
- Marathi



### PROFILE

I'm Aryan, a driven marketing enthusiast passionate about building brands from the ground up. I'm particularly interested in influencer marketing and client servicing, and I enjoy taking ownership of tasks—from content creation to execution. With a strong understanding of digital trends and audience behavior, I'm always ready to experiment, adapt, and contribute to fast-growing teams.



### WORK EXPERIENCE

2025-2026

#### MakeMyVid

Client Servicing and social media manager

- Managed client requirements and ensured smooth communication between stakeholders
- Coordinated and managed artists during shoots, handling scheduling and on-ground execution
- Oversaw social media content flow, ensuring timely posting and consistency
- Assisted in creator onboarding and coordination for campaigns
- Handled website access and content updates to maintain smooth operations
- Collaborated with teams to ensure seamless execution of projects



### EDUCATION

- **Bachelor of Management Studies (BMS)**  
Nirmala Memorial Foundation College
- **Higher Secondary Certificate (HSC)**  
Yashodham High School & Junior College
- **ICSE**  
Ryan International School