



RISHIKESH MURGUNDE

Senior Manager (Copy)



CONTACT



8149945934



rishistoryteller@gmail.com



Skyi Star Towers, Bhukum, Pune.



EDUCATION

Indira School of Communication

Post-graduate Diploma in Mass Communication
2009 - 2011

Pune University

Bachelor of Business Administration
2006-2009



CERTIFICATIONS

- Hubspot Certification in Inbound Marketing
- Hubspot Certification in Email Marketing
- Hubspot Certification in Social Media



PORTFOLIO LINK

<https://rishistoryteller1599.myportfolio.com/>



ABOUT ME

A storyteller at heart with experience of over 15 years, and a proven track record of leading high-performance creative teams,, delivering work that resonates and generates measurable results.



EXPERIENCE

- **Senior Creative Manager**
Seagull Advertising 2022 - 2026
Key Client Portfolio: Kohinoor Group, COCOA melts, Belvalkar Group, Nivasa Group, Mahalaxmi Group, Kalika Steels and Urja.
- **Team Lead - Copy**
Paradigm Plus 2020-2022
Key Client Portfolio: K Raheja Corp, Ranka Jewellers, RC Bafna Jewellers, Piaggio India, SOBHA.
- **Senior Copywriter**
Amura Technologies 2017- 2020
Key Client Portfolio: Atomberg, Pharande Spaces, Kolte-Patil Developers, Bank of Baroda, Gera Developers.
- **Copywriter**
Mak Media 2013-2016
Key Client Portfolio: Rama Group, Naturals Ice Cream, Apsara Ice Cream
- **Copywriter**
Pratisaad Communications 2011-2013
Key Client Portfolio: Maruti-Suzuki, Paranjape Schemes, Lokmat, Maharashtra Times., John Deere.



LANGUAGES

- English
- Hindi
- Marathi



ACHIEVEMENTS

- Viral Digital Content: Created a promotional song for Vaari that garnered 1 lakh views in 22 hours, currently standing at over 3.4 million views. Father's Day film for Kohinoor Group too has over 3 Million views.
- Strategic Advertising: Led the 'Aata Baas' campaign for Lokmat, which resulted in a 40% increase in readership.
- Award-Winning Poetry: Author of the poem 'Aankhen', ranked in the top 3 out of 1,400+ entries in a competition judged by Gulzar.
- Published Author: Published a collection of Marathi poetry and an English novel.

Film & Fiction Awards:

- Joker (Short Film): Awarded Best Story, Screenplay, and Dialogues at the Ishq-e-Fillum Film Festival.
- Kaasra (Short Story): Winner at the ICICI Corporate Writing Contest.