



KIRANKUMAR
AHER

Visualizer

CONTACTS



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Kharghar, Navi Mumbai

SKILLS

Adobe Photoshop

Adobe Illustrator

CorelDRAW

Power Point

WORK PORTFOLIO LINK

<https://kirankumaraher.blogspot.com/>

VISUALIZER

SINCE: 1995

ABOUT ME

I am taking this opportunity to introduce myself as a potential candidate for the aforementioned post. In my 26 years plus advertising career, I have been equipped with a rich and diverse experience that allows me to visualize the content that the brand and organization need. Strong communication with the agency and clients has enabled me to hone my skills and talents. I am providing my updated biodata for your reference. I have had the opportunity to develop a broad and brand-oriented portfolio.

EDUCATION

1995

B.F.A. (Applied Art)

North Maharashtra University

2000

Multimedia

Arena Multimedia, APTECH, Nashik

2005

D. A. C. A.

MET, IIT, Mumbai

WORK EXPERIENCE

Apr
2024

Sr. Visualizer

"Atrangii Network Pvt. Ltd.", "Ullu Digital Limited",
"Hari Om" App, "V Live" App. Mumbai.

Working on Movie posters and Web Series posters, Movie titles, Episodic Posters. And outdoor advertising hoarding, Bus stop shelter and Bus branding design. Also working on social media collateral (posters). Contributed to the design and creation of various marketing materials, including print and digital assets.

Till Date

Dec
2022

Sr. Visualizer

"DWC Communications Pvt. Ltd.", Mumbai.

Contributed to the design and creation of various marketing materials including print and digital assets. Assisted in the development of creative concepts and visual strategies to meet client objectives. Ensured adherence to brand guidelines and quality standards across all design deliverables. Worked closely with cross-functional teams including copywriters, marketing managers, and clients to achieve project goals.

Mar
2024



Aug
2019

Sr. Visualizer

"Better Communications Pvt. Ltd.", Mumbai.

On-site Deputation at (CIDCO).

City and Industrial Development Corporation of Maharashtra Ltd.

Collaterals: Planning and execution of multiple Designs Themes for the marketing and advertising of CIDCO projects and works like Infrastructure, Housing, and Public utility projects. Coordination with the creative team for planning and production of artwork for promotional purposes.

- Understanding the requirements of the client (CIDCO) through briefs and planning accordingly.
- Working closely with other creative articles for the conceptualization of ideas matching the client's brief. Preparation of Flyers, Posters, Banners, and Marketing Brochures, Hand Book, Booklets, Press Ads for CIDCO's several communication purposes. etc.
- Involved with various processes with various mediums of media for designing, image editing, and print preparation, etc.
- Visualizing speeches and presentations, explaining the same at the client end, receiving feedback, and making the necessary alterations (if any).

Nov
2022

Nov
2008

Sr. Visualizer

"Better Communications Pvt. Ltd.", Mumbai.

On-site Deputation at Reliance Industries Ltd. (RIL) and Reliance Retail.

• Also Onsite Deputation at ND TV, Future Group, Pidilite Industries Ltd.

Collaterals: worked on-Advertisement, Poster, Web Banner, Facebook Post, Hoarding, Store Visual Merchandising Designs, E-mailers, Landing Pages etc.

• Concept and Visualisation. • Advise on final Production.

Aug
2019

Jan
2006

Sr. Visualizer

"Mindware Communication", Mumbai.

Design & Printing of print media for various clients. To coordinate all activities of the Art Department, from Concept, Visualization to final Production, including Designing, Printing & Production.

Oct
2008

Jul
2000

Visualizer and Illustrator, Layout Artist

"DAILY DESHDOOT", Nashik.

To coordinate all activities of the Art Department, from concept, Visualization to final Production, which includes Page layouts, Front Page Design, Supplement Design, Advertisement designing, Printing and etc.

Jun
2005

May
1998

Sr. Artist

"Adview" Advertising, Nashik.

Design & Printing of print media for various clients. To coordinate all activities of the Art Department, from Concept, Visualization to final Production, Which includes Designing, Printing & Production.

Jun
2000

May
1995

Jr. Artist

"Sagar's Graphics", Pune

Apr
1998

Design & Printing of print media for various clients.