



KAVITA S NAIR

Post GRADUATE STUDENT

"A Recent MA graduate in Advertising & Public Relations with knowledge of marketing, digital communication, public relations, and content strategy. Experienced in digital marketing and SEO through internship projects, with a keen interest in brand building, creative campaigns, and strategic communication. Seeking an opportunity to contribute to a dynamic agency while continuing to learn and grow in the marketing and communications industry.

Contact



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Education

Masters

School of broadcasting and communication
2024-2026

MA Advertising and Public Relations

Under Graduate

Amrita Vishwa Vidyapeetham, Coimbatore
2021-2024

BA Mass Communication

Skills

- Digital Marketing
- Figma
- Microsoft
- Canva
- Link building

Interests

- Glass Painting
- Singing
- Photography
- Video Editing
- Videography



SoniX

Amrita Vishwa Vidyapeetham

Ettimadai ,Coimbatore

It's an event conducted in Amrita Vishwa Vidyapeetham. A two-day event. Day 1: Battle of Bands Day 2: Concert of Masala Coffee

-conducted a pre event (flash mob)

-Worked in Marketing Department



Media Project

Amrita Vishwa Vidyapeetham

Worked for a Jewelry to expand their business through Social Media Marketing.

--UX/UI Design, Photography, Videography, Canva, Instagram handle



Research Project

Amrita Vishwa Vidyapeetham

Did a Research on Social Network Analysis on a Manufacturing unit .

--MAXQDA



Personal Projects

- Freelance Media Designing and Photography/Videography
- Instagram Account of photography
- Ad Film(created an advertisement for lipstick for college assignment)
- Shot film (created for college assignment)

Language



English



Hindi



Malayalam



Gujarati



Internships

Stark Communication (01/2024- 05/2024)

-Stark Communications, situated in Trivandrum, is a prominent advertising agency recognized for its creative prowess and strategic marketing solutions.

-I worked as an intern for academic purpose under Digital Content Marketing section. I worked for lot of well-known brands like Tata Coffee, Double Horse, Milma and Kerala Solid Waste Management Project(KSWMP).

RECRUIT CRM (07/2025- present)

-Working as a digital marketing intern

XGEN-DIGITALS (12/2025- 04/2025)

-Worked as a Research and script writer