

Jalp Khot

Graphic Designer

Creative and detail-oriented Graphic Designer with over 5 years of experience in developing impactful visuals across digital and print media. Experienced in brand identity, marketing creatives, and email design. Adept at collaborating with marketing and content teams to deliver on-brand, high-quality designs that engage and convert audiences.

Experience

Graphic Designer

- Created 100+ print and digital ads (banners, brochures, social media creatives) using Adobe Illustrator, Photoshop, and BeeFree.
- Partnered with marketing teams to ensure consistent brand identity across campaigns and verticals.
- Optimized layouts and visuals to boost campaign engagement and client satisfaction.

Genpact India

(Formerly Reachlocal)

November 2023 - Present

Graphic Designer

Illustrating fabric designs, branding, and presentations.

SRS Fabrics

March 2023 - October 2023

Graphic Designer

Developed marketing materials and collaborated with cross-functional teams to execute social media and print media creatives, significantly contributing to project timelines and client satisfaction.

Crossbyte

March 2020 - March 2023

Contact

KhotJalp@gmail.com

8788732747

<https://www.linkedin.com/in/jalp-khot-a59755212/>

<https://www.behance.net/khotjalp>

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- BeeFree (Email Design & Campaigns)
- Branding & Visual Identity
- Layout Design & Typography
- Social Media Creatives
- Print & Digital Collateral Design
- Creative Concept Development
- Email Blast Design

Education

Bachelor of Mass Media & Communication (2023)

Vivek College of Commerce, Mumbai University