

DEEPTI RAO

Account Management & Client Servicing



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Mumbai, India

Key skills

- Account Management
- Client Servicing & Relationship Management
- Stakeholder Communication
- Campaign Planning & Execution
- Client Retention & Upselling
- Cross-functional Team Coordination
- Performance Marketing & Analytics
- Conflict Resolution & Problem Solving
- Influencer & Campaign Management
- Presentation & Client Pitching

Key achievements

- Successfully managed multiple client accounts across industries, ensuring high satisfaction levels
- Delivered **10+ campaigns** within tight deadlines, maintaining quality and consistency
- Improved engagement and campaign performance through data-driven strategies
- Contributed to repeat business and long-term client relationships

Education

Bachelor's Degree in Fashion & Apparel Design
JD Institute of Fashion & Apparel Design | 2016

HSC

Durgadevi Saraf college of Science | 2013

SSC

St Thomas Academy | 2011

Professional summary

Results-driven **Account Management & Client Servicing** professional with 3+ years of experience across real estate, fashion, and entertainment industries. Proven expertise in managing client relationships, executing high-impact digital campaigns, and coordinating cross-functional teams to deliver projects within deadlines. Skilled in translating client requirements into strategic solutions, improving engagement, and driving client satisfaction and retention.

Professional experience

Account Manager – Client Servicing

Insomniacs | Dec 2025 – Present

- Managed 6+ client accounts, serving as the primary point of contact
- Led end-to-end campaign execution ensuring timely delivery
- Translated client requirements into clear strategic briefs
- Coordinated with cross-functional teams for smooth project delivery
- Built strong client relationships, driving retention and repeat business

Social Media Manager

Boldbricks Real Estate Marketing | Mar 2025 – Jul 2025

- Executed content strategies and campaign calendars for real estate projects
- Managed Meta ad campaigns for lead generation
- Collaborated with clients to align campaigns with business goals
- Optimized performance using analytics and insights

Social Media Manager

Glitz Promotions | Feb 2024 – Mar 2025

- Managed multiple fashion brand accounts and campaign execution
- Developed content strategies to improve engagement and reach
- Led influencer campaigns and coordinated shoot executions
- Handled client feedback and ensured timely delivery

Celebrity Social Media Manager

59th Parallel | Feb 2023 – Dec 2023

- Managed social media presence for celebrity clients
- Planned campaigns aligned with launches and brand collaborations
- Created content strategies to improve audience engagement

Assistant Celebrity Manager

Chand mishra and co. | Oct 2021 – Feb 2023

- Coordinated schedules, shoots, and brand collaborations
- Supported client communication and campaign execution
- Assisted in managing events and brand activities

Tools & technologies

- Meta Ads Manager
- Google Analytics
- MS Excel & PowerPoint
- Google Workspace
- Project Management Tools: Trello, Asana, Microsoft Teams
- CRM Tools / Client Management Systems